



FP7-PEOPLE-2013-IAPP Marie Curie

Industry-Academia Partnerships and Pathways (IAPP)



Final conference under the project **Cooperative business and innovative rural development : synergies between commercial and academic partners**

Bulgarian rural areas – collaborative action and support from commercial and academic partners

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ТРАКИЙСКИ УНИВЕРСИТЕТ
СТАРА ЗАГОРА



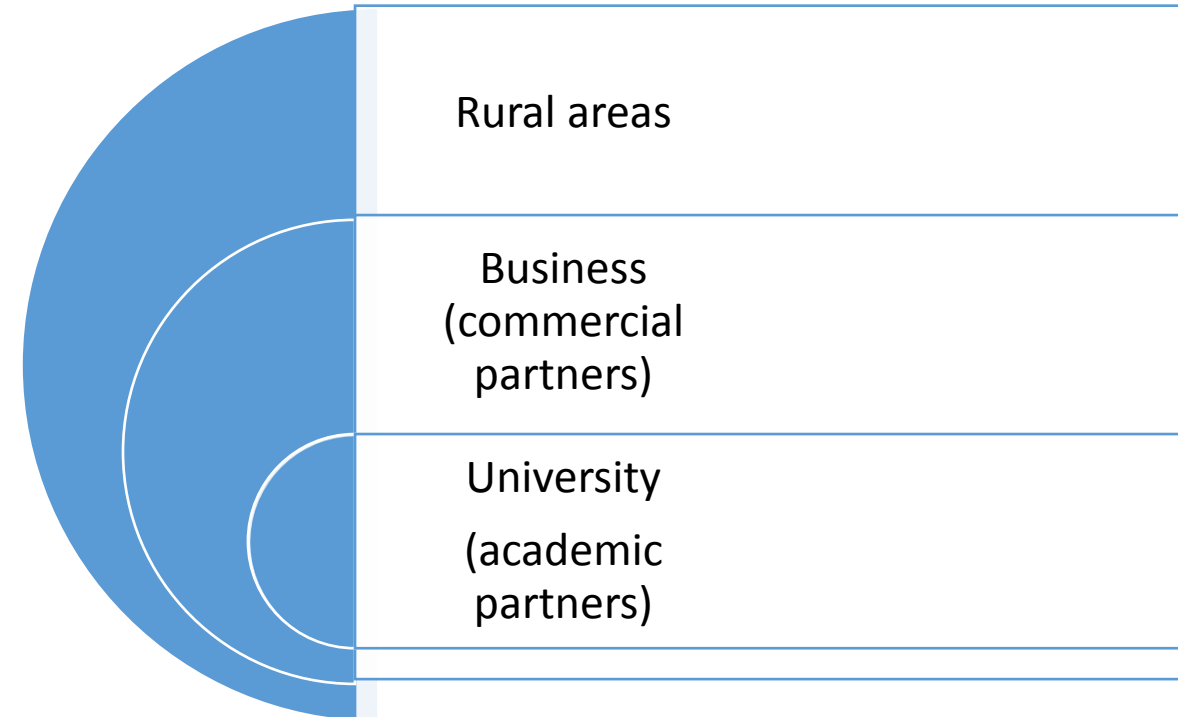
Euricse
European Research Institute on
Cooperative and Social Enterprises



UCC
University College Cork, Ireland
Coláiste na hOifiscolle Corcaigh



Objectives of the project – benefits for Bulgaria



Main objectives of the project and benefits

Main objectives of the project:	Rural areas	Business	Academic
<i>increase</i> the understanding of the research subject (institutions, rural development and business environment) and the main drivers of the rural change, with emphasis on the complex and multivariate nature of the case studies included	Transfer of knowledge		Research and scientific results
<i>explore</i> economic and productive activities that enhance socio-economic-environmental sustainability and support best practices for vibrant rural areas - with special focus placed upon the agricultural sector (but not exclusively), auxiliary and complementary businesses, commercial enterprises, cooperatives, POs, social enterprises and their influence over rural areas economy	Transfer of knowledge Dissemination	Transfer of knowledge	Transfer of knowledge
<i>identify</i> key characteristics of socio-economic-environmental development in rural areas and related institutional entities and functions , and to identify the main reasons for different patterns of organizational rate (cooperative movement/producer organisations) across included countries.	Transfer of knowledge Dissemination		Research and scientific results

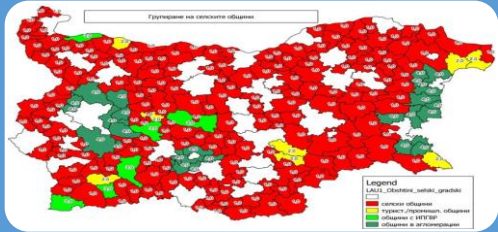
Benefits of realization of the project in rural areas



Transfer of knowledge on the implementation of the Common Agricultural Policy in rural areas of Ireland, Spain and Italy

Understanding the experience of Serbia in the decentralization of agrarian policy

Transfer of good practices for rural development



Improving the coordination of leaders and teams working for rural development

Identification of potential opportunities for development of new rural activities based on innovative networks, coordination and co-operation of business organizations



Raising the administrative capacity of local action groups, cooperatives and other network structures of farmers and rural residents of Bulgaria

Dissemination of ideas of rural areas

Benefits for business organizations, public-private partnerships in rural areas



Promotion of the
successful attempt
to build network
structures -
clusters,
cooperatives and
others



Dissemination
of knowledge
about social
entrepreneurshi
p in rural areas



Transfer of
knowledge and
good practices
for building
business
incubators



Training of
representatives
of business
organizations in
the academic
and research
institutions



Creating
contacts to form
teams for the
realization of
future projects



Benefits for Universities and Cooperative Business Education and Innovative Development of Rural Areas



Creation of informal networks of researchers from the Thracian University, LAG teams and co-operative leaders, OPs, associations, etc.



Promoting good practice in social entrepreneurship to the academic community and experts



Promoting successful experiences of building business incubators and other forms of stimulating small business

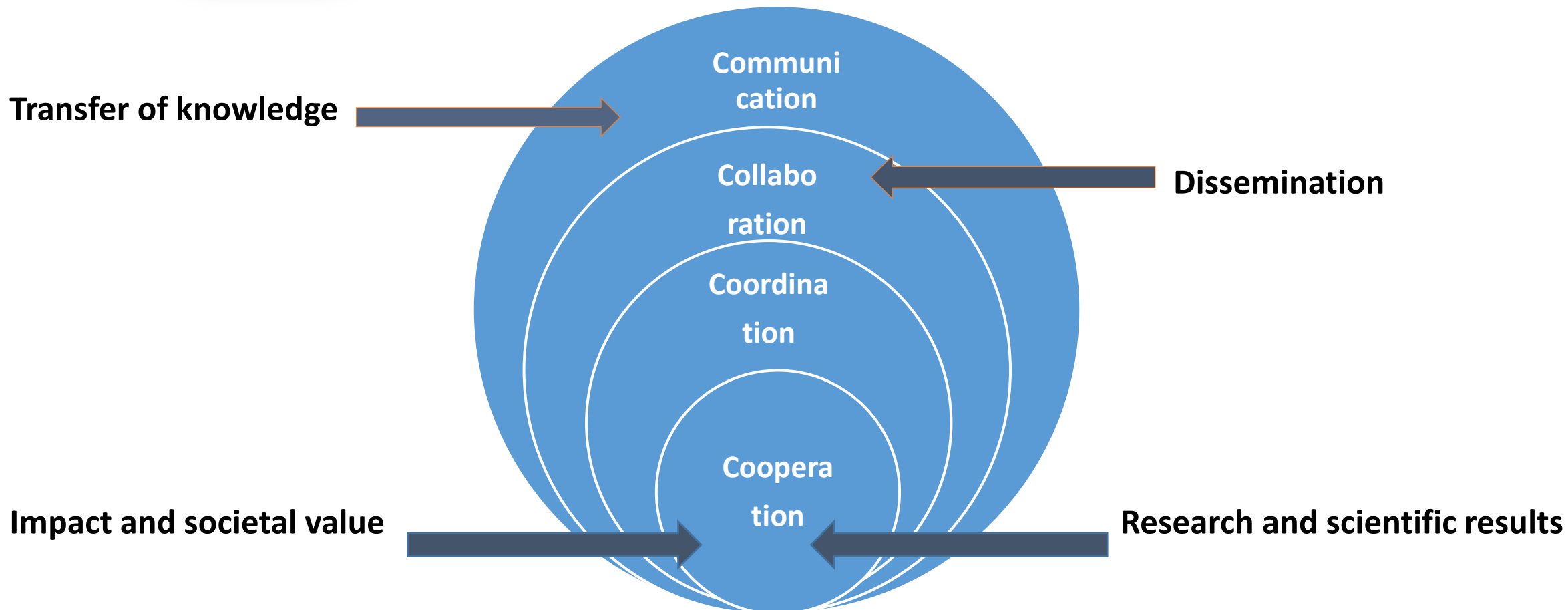


Training of students and representatives of business organizations in the academic and research institutions involved in the project



Create a database of business structures to develop learning materials and update curricula







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FINAL CONFERENCE UNDER THE PROJECT COOPERATIVE BUSINESS AND INNOVATIVE RURAL DEVELOPMENT : SYNERGIES BETWEEN COMMERCIAL AND ACADEMIC PARTNERS

THANK YOU!



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