



## Agenda of the Mid-Term Review Meeting

Cooperative Business and Innovative Rural Development:  
Synergies between Commercial and Academic Partners **C-BIRD**

**Meeting Date:** 15<sup>th</sup> of October

**Meeting time:** 09:30 – 18:30

**Meeting Place:** University of Almería, Faculty of Economics and Business, Almeria, Spain

**Contact person:** Dr. Darina Zaimova – Project coordinator, [dzaimova@gmail.com](mailto:dzaimova@gmail.com)

**09:30 – 09:45**      **Registration**

**09:45 – 10:00**      **Introduction and welcoming**

Research Executive Agency Representative (*Athina Markantoni*), Project Coordinator (*Dr. Darina Zaimova*) and *Dr. Emilio Galdeano Gómez (UAL)* - host of the mid-term review meeting from the University of Almería

**10:00 – 11:00**      **Mid-term review report on the C-Bird (Dr. Darina Zaimova)**

C-BIRD performance results and progress check for the reporting period (2014-2015) in the following areas:

- 1. Research and scientific results (overview of WP 1 and WP 2)**
  - 1.1. Comprehensive overview on the main research results – problem formulation and contribution to knowledge; conceptualization and theoretical background of the C-Bird; design and logic on the methodology; data collection and empirical results
  - 1.2. Research deliverables and milestones
  - 1.3. Collaboration issues and co-operation
- 2. Transfer of knowledge (overview of WP 3)**
  - 2.1. Forms of knowledge transfer – researcher exchange and study visits
  - 2.2. Channels of knowledge transfer – networking and collaborative research, access to research database, continuing professional development and complementary training
  - 2.3. Benefits from TK and results exploitation
- 3. Dissemination (overview of WP 4)**
  - 3.1. Target audience and profile of content strategy
  - 3.2. General communication and social media– project website, FB page, C-Bird logo
  - 3.3. Collaboration and networking
  - 3.4. Publications
  - 3.5. Events
- 4. Impact and societal value**
  - 4.1. Knowledge and capacity building
  - 4.2. Strengthening networking at institutional and regional context
  - 4.3. Organizational and personal career development
- 5. Management (overview of WP 5)**



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Industry-Academia Partnerships and Pathways (IAPP)

- 5.1. Consortium rules for coordination and control
- 5.2. Consortium meetings and communication
- 5.3. Administrative and financial issues

**11:00 – 11:30**

***Coffee break***

**11:30 – 12:00**

***Tour de table:*** Each scientist-in-charge should briefly present their research team and describe their role within the network.

- 1. Darina Zaimova (**Trakia University**)
- 2. Giulia Galera (**EURICSE**)
- 3. Emilio Galdeano Gómez (**UAL**)
- 4. Mary O'Shaughnessy (**UCC**)
- 5. Anelia Vateva (**Agroconsult Engineering**)
- 6. María Dolores Guillén Salmerón (**COEXPHAL**)
- 7. Milos Colic (**ZIP Centre**)

**12:00 – 12:30**

***Discussions and questions***

**12:30 – 14:00**

***Lunch break***

**14:00 – 16:45**

***Individual Reports*** (10-15 minutes for presentation)

C-Bird researchers will outline their individual involvement in the project work; experience gained in research and scientific work; experience when organizing/ or participating in study visits; international experience and impact of secondments; change in the personal career/ positive effects and future plans.

**16:45 – 17:00**

***Coffee break***

**17:00 – 18:00**

***Meeting between the Fellows and the Research Executive Agency Representative***

Open discussion to foster dialogue and enhance experience, individual opinion and personal experience about the work within the IAPP network.

**18:00 – 18:30**

***Open discussion and concluding remarks on the Mid-term results***

View on the remaining project period with discussion on exploitation possibilities and challenges in the field of research, dissemination and sustainability of the project results.

**20:00**

***Dinner***

