



**Cooperative Business and Innovative Rural Development:  
Synergies between Commercial and Academic Partners**  
C-BIRD



FP7-PEOPLE-2013-IAPP Marie Curie  
Industry-Academia Partnerships and Pathways (IAPP)

“Zip center-business incubator for youth”  
is organizing event:

**Model of cooperation between Commercial and Academic partners**

**AGENDA**

**27/06/2016**

Venue: Youth Cultural Center- Pirot

Lecturers: Ana Petrovic – representative of the Zip center and researcher on the C-Bird project  
and

Milos Colic- director of the Zip center and researcher on the C-Bird project

13:00-13:45 Cooperative Business and Innovative Rural Development: Synergies between Commercial and Academic Partners- C-BIRD- Objectives of the research programme, Research methodology and approach, Transfer of Knowledge and roles of participant-Ana Petrovic

13:45-14:00 Coffee brake

14:00-14:45 Presentation of Mapping the rural development actors in Serbia with examples of good practice from Spain and Italy- lecturers: Ana Petrovic and Milos Colic

14:45-15:00 Lunch brake

15:00-15:45 Presentation of cooperation between commercial partners and academia as a model of good practice- lecturer: Milos Colic

15:45-16:00 Coffee brake

16:00-16:45 Discussion about potential of cooperation between stakeholders in Serbia

The research leading to these results has received funding from the People Programme (Marie Curie Actions) of the European Union's Seventh Framework Programme FP7/2007-2013/ under REA Grant Agreement No. 611490 (PIAPP-GA-2013-611490)

