



FP7-PEOPLE-2013-IAPP Marie Curie
Industry-Academia Partnerships and Pathways (IAPP)



Cooperative Business and Innovative Rural Development: Synergies between Commercial and Academic Partners

C-BIRD

19th of March, 2014

Round table

**“FOSTERING SUCCESSFUL RURAL DEVELOPMENT
THROUGH ASSOCIATIVE STRUCTURES”**

ASSOC. PROF. DARINA ZAIMOVA



ТРАКИЙСКИ УНИВЕРСИТЕТ
СТАРА ЗАГОРА



Euricse
European Research Institute on
Cooperative and Social Enterprises



UCC
University College Cork, Ireland
Coláiste na hOllscoile Corcaigh



COEXPHAL Zip
CENTAR

WHO WE ARE?



COEXPHAL



Euricse
European Research Institute on
Cooperative and Social Enterprises



AGROKONSULT
ИНЖЕНЕРИНГ



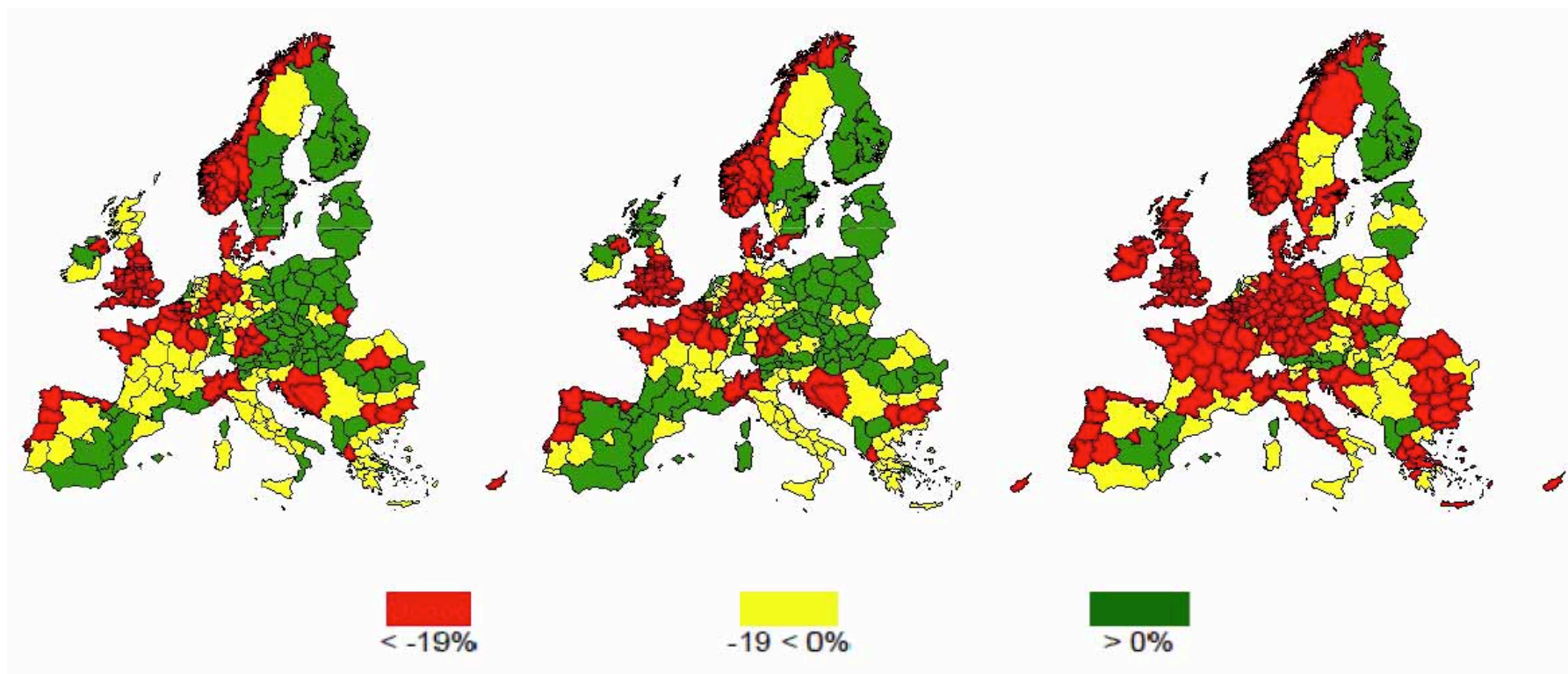
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WHAT IS OUR AIM?

Reference

Conservative CAP

Liberalization



Farm income scenario 2007-2020, in %

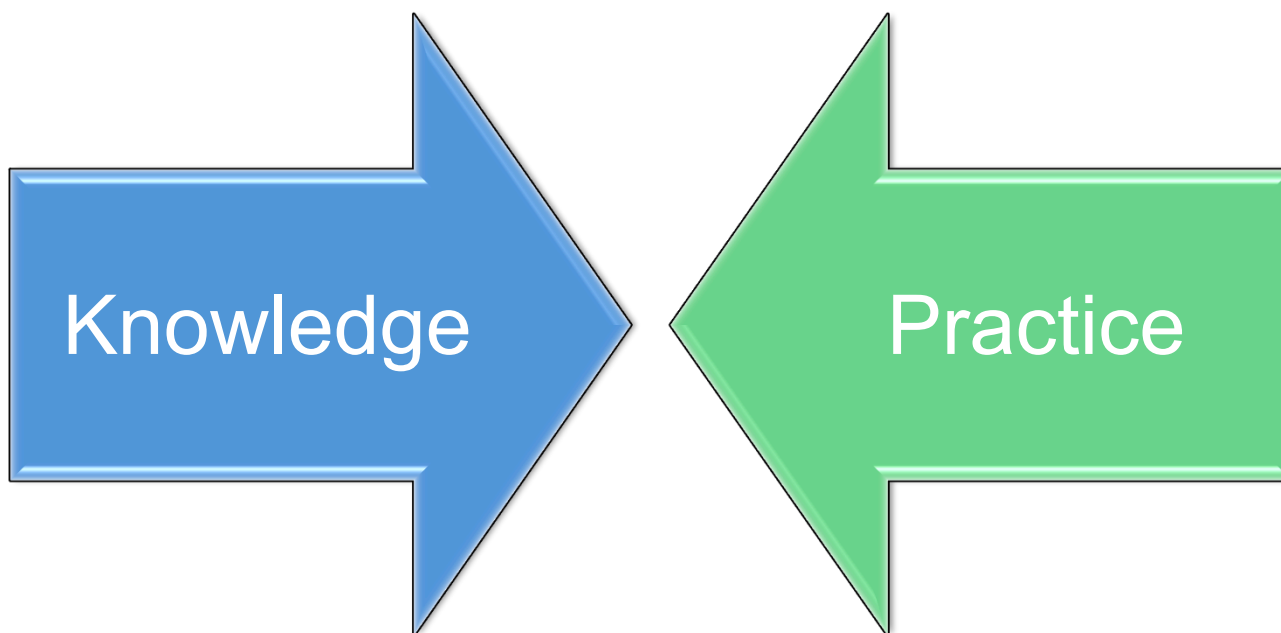
HOW WE WILL ACHIEVE IT?

1st Phase Rural
system
potential?

2nd Phase The
common
ground is...

3rd Phase Knowledge-
sharing!

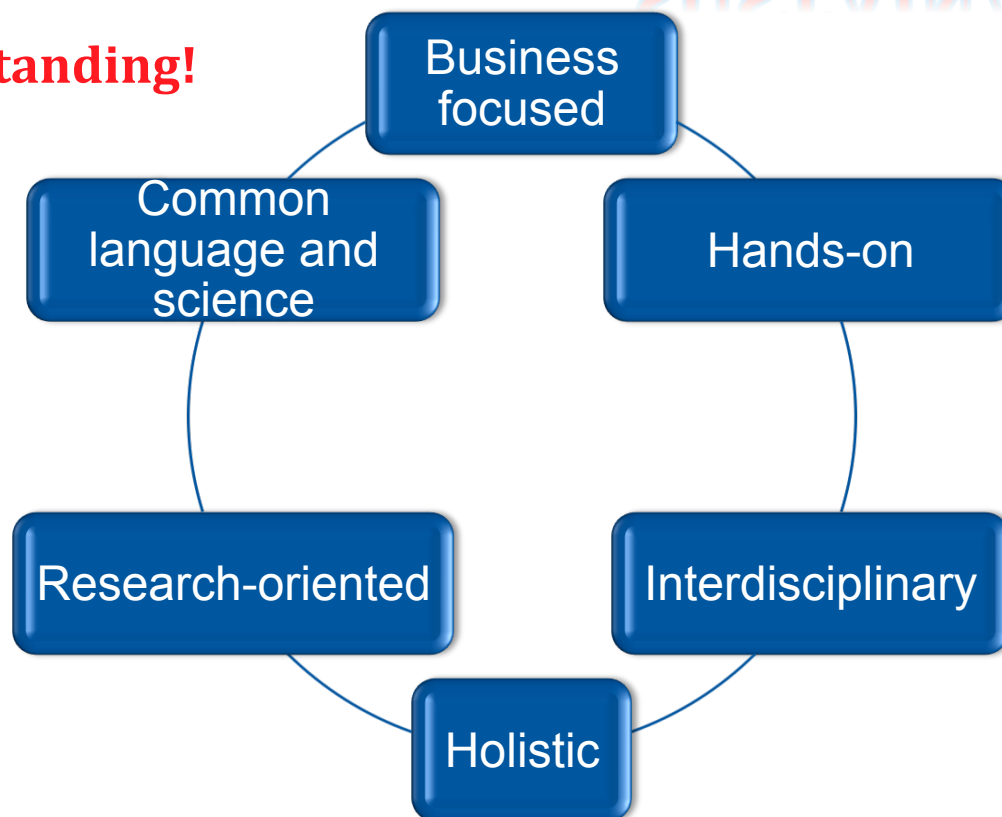
WHICH DIRECTION?



Design the co-operative rural development through
knowledge sharing and sustainable practices!

4 YEARS FROM NOW? **SUSTAINABILITY!**

Increase understanding!



Identify key characteristics...

SUPPORT BEST PRACTICES...

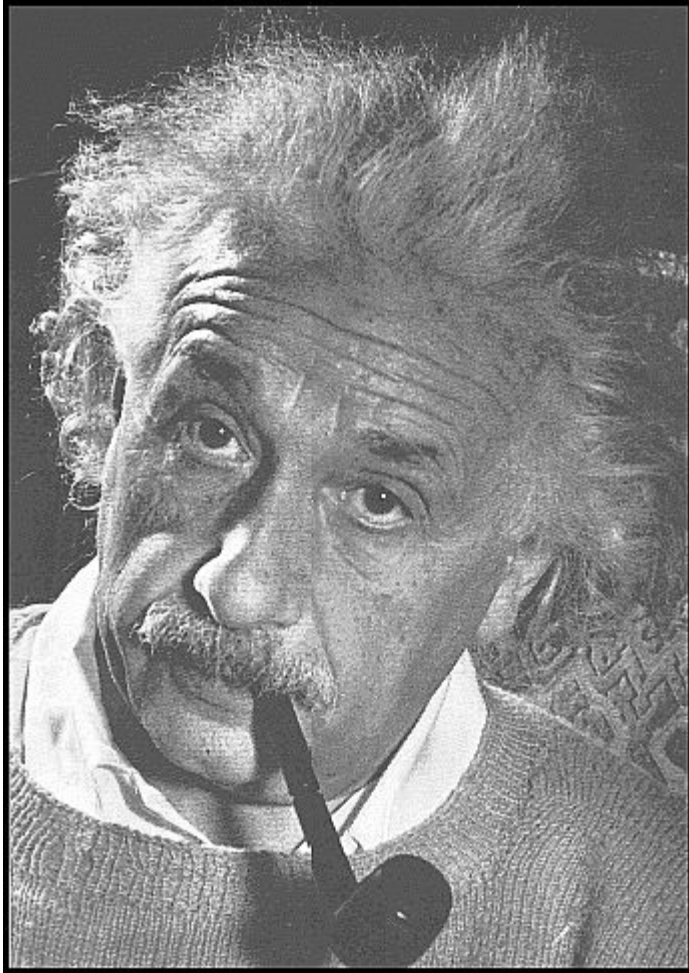
CO-OP WITH US!

Promoting more collaborative approach and long term focus!



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What is this man famous for?



Theory of Relativity

$$E=mc^2$$

OR HIS BEST WORK MAY BE HIS
DEFINITION OF INSANITY:

***“DOING THE SAME TASKS OVER AND
OVER AGAIN AND EXPECTING DIFFERENT
RESULTS.”***

ALBERT EINSTEIN



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THANK YOU!



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