



**Zip**  
**CENTAR**  
**ZAPOŠLJAVANJE I PREDUZETNIŠTVO**

# Definition

“Business Incubator is a legal entity created in order to support small business entities upon start-up, by providing them with production rooms, equipment, as well as organizational, legal, financial, advisory and informative services.

Business Incubators are set up in order to manifest support in creating and developing small business entities”.



# Incubators provide:

numerous benefits to owners of startup businesses.

- Their office and manufacturing space is offered at below-market rates,
- Their staff offer advice and much-needed expertise in developing business and marketing plans.

Companies typically spend an average of two years in a business incubator, during which time they often share telephone, secretarial office, and production equipment expenses with other startup companies, in an effort to reduce everyone's overhead and operational costs.

# ZIP center

- Was established in April of 2012
- Project was funded by the EU and Pirot municipality
- Value of the project was 369 393, 00 EUR ( EU- 330 393,00 EUR and Pirot municipality- 39.000, 00 )

# During the project

- we built the facility of ZIP center



# We establish ZIP center llc

## Tenants moved in ZIP center

- ❖ Beauty center MIX - beauty salon
- ❖ Salona doo - Accounting agency
- ❖ Pidizajn - Studio for graphic-design
- ❖ Prodrive - Driving School
- ❖ Color - centar Mile
- ❖ Galman d.o.o. - A company for services and trade
- ❖ Copy studio Fenix – shop for copying services, binding, stamping
- ❖ Ino-ingradnja d.o.o. – construction company
- ❖ One it – the agency for the developing android applications
- ❖ Turren souvenir – a workshop for making and selling souvenirs
- ❖ Auto kodeks d.o.o. – A company for services and trade
- ❖ ZMV tours d.o.o. - A company for services and trade

# we developed services which are available to tenants

- Adequately equipped space
- Access to technical equipment: internal and external computer networks, equipment for photocopying
- Administrative services and internet
- Use of conference rooms
- Organized a joint presentation at trade fairs and exhibitions
- Exemption from municipal taxes
- Expert services personnel and their professional support
- Finding business opportunities by order and for the needs of tenants and / or other business entities
- Economic and consulting support for the development of start-up businesses
- Direct access to business networks and associations
- Reducing barriers in transition economies through the pooling know-how and the reduction of fixed costs.

# TOPICS of trainings

We organized 11 trainings for tenants and 4 national forums of business incubators



1. Creating a business plan and registration of companies and entrepreneurs
2. Basics of Entrepreneurship
3. Business Communication
4. Basics of accountancy and bookkeeping
5. Voluntary pension funds
6. Contracts
7. Business English
8. Internet marketing
9. Banking services and securities
10. Business behavior
11. Writing projects



# Our objectives

- contribute to the development of the region through the creation of new jobs and of favorable conditions for business
- establish a business incubator of production activities
- establish a business incubator of agricultural activities



Thank you for your attention